



@ contact@loichenrard.be

www.loichenrard.be

4000 Liège

Personal vehicle

HARD SKILLS

Image



Video



Animation



Website



Computer skills



Statistics - SEO



Advertising - SEA



Mailing



Languages



SOFT SKILLS

Sociable

Creative

Curious

Analytical mindset

Team spirit

loïc Henrard

Communication & Popularization

EXPERIENCE

Scientific Communication Officer - Press Relations
Gembloux Agro-Bio Tech - ULiège

December 2022 - June 2024

Promoting research at the Faculty of Gembloux Agro-Bio Tech - ULiège :

- Writing (articles, portraits, press releases, newsletters)
- Event organization
- Graphic design (posters, logos, various visuals) and videos
- Content curation and press review

Digital communications trainer

ESPRIst - ULiège

June 2023

Second year as a trainer for this module.

Digital communications trainer

ESPRIst - ULiège

June 2022

Two-morning module teaching the basics of digital communication: website creation, SEO, social networks, and web writing.

EDUCATION

- Motion design
CEPEGRA
September 2024 - June 2025
- Computer graphics
Saint-Luc Liège
September 2022 - June 2023
- Health Communication
ESPRIst - ULiège
September 2021 - February 2022
- Digital Communication
CEPEGRA
September 2021 - December 2022
- Bachelor's degree in communication
Haute École de la Province de Liège
June 2015